

**Remit Address:**

**Journal Broadcast Group**  
**Milwaukee**  
**P. O. Box 203575**  
**Dallas, TX 75320-3575**  
**Main: (414)332-9611**  
**Billing:**

www.todaystmj4.com

**Billing Address:**

**American Media & Advocacy Group**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

# INVOICE

DUPLICATE

Advertiser	American Chemistry Council
Product	Pro Thompson
Estimate Number	3059

<b>Invoice #</b>	<b>350528-2</b>
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/09/12

Station	WTMJ
Account Executive	Anjanette Brady
Sales Office	Petry-Philadelphia
Sales Region	National

Order #	350528
Alt Order #	06844377
Deal #	
Order Flight	08/22/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	198
Product Code	462

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WTMJ	Today Show Sunday	7a-8a		08/27/12 to 09/02/12	1x	-----S				
	WTMJ			Su	09/02/12	:30	7:26 AM	ACCTT01	\$400.00		2
	WTMJ				09/03/12 to 09/09/12	1x	-----S				
	WTMJ			Su	09/09/12	:30	7:25 AM	ACCTT01	\$400.00		3
2	WTMJ	Live at Daybreak-Sun. 8a-9a	8am-9am		08/27/12 to 09/02/12	1x	-----S				
	WTMJ			Su	09/02/12	:30	8:53 AM	ACCTT01	\$350.00		2
	WTMJ				09/03/12 to 09/09/12	1x	-----S				
	WTMJ			Su	09/09/12	:30	8:20 AM	ACCTT01	\$350.00		3
3	WTMJ	Live at 5 Saturday	5p-530p		08/27/12 to 09/02/12	1x	-----S-				
	WTMJ			Sa	09/01/12	:30	5:20 PM	ACCTT01	\$650.00		2
	WTMJ				09/03/12 to 09/09/12	1x	-----S-				
	WTMJ			Sa	09/08/12	:00			<del>\$650.00</del>	See MG 3.4	3
	WTMJ	Live at 6 Saturday	6p-630p	Sa	09/08/12	:30	6:27 PM	ACCTT01	\$650.00	MG for 3.3 09/08	4
<u>Aired Spots</u>				<b>6</b>							

Gross Total **\$2,800.00**Agency Commission **\$420.00**Net Amount Due **\$2,380.00****Payment Terms 30 Days**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Journal Broadcast Group and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing advertising time from Journal Broadcast Group or its stations that is intended to discriminate on the basis of race or ethnicity.